Abusers use grooming to gain a child’s trust in order to slowly initiate and maintain sexual relationships with victims in secrecy. The process of grooming may last months or even years to break through a child’s defenses and increase the child’s acceptance of physical contact. The offender may also groom the parents or caregivers by persuading them of their trustworthiness with children. Abusers are likely to be someone the child or caregiver knows and trusts, including friends and family members.

The 6 Stages of Grooming: Preventing Child Sexual Abuse

1. Targeting the Child
   Offenders may target and take advantage of a child’s perceived vulnerabilities. Those who commit child sexual abuse look for children who are lonely or have low self-confidence, as well as children who may have an unstable home life, emotional neediness, or minimal parental oversight.

2. Gaining the Child’s (& Caregiver’s) Trust
   Those who commit child sexual abuse work to gain the trust of parents or guardians in order to lower suspicion and gain access to the child. The offender gathers information about the child by getting to know their needs, and then finding ways to fulfill them. The individual may introduce secrecy to build trust with the child and distance the child from their parents or caregiver, such as allowing the child to do something the parents would not allow.

3. Fulfilling a Need
   Once an offender begins to fulfill the child’s needs with gifts, affection, or attention, the individual becomes more important in the child’s life.

4. Isolation
   The offender may offer to babysit for free or do other "favors," like one-on-one tutoring or coaching, in order to create situations where they can be alone with the child. Parents and caregivers may unknowingly encourage this supposed "helpful" behavior. The offender may begin to emphasize to the child that they are the only person who truly understands and loves the child.

5. Sexualizing the Relationship
   Grooming often begins with nonsexual touching in order to desensitize the child so that they do not resist a more sexual touch. Over time, the adult exploits the child’s curiosity and trust and begins to progressively add sexual components to the relationship.

6. Maintaining Control
   Those who commit child sexual abuse commonly use threats or guilt to maintain power over the child. The offender wants the child to keep the abuse a secret and ensure the child’s continued participation. The offender will engage in emotional manipulation: "If you tell your dad about this, he is going to hate you;" "If you tell, I won’t be able to give you gifts anymore;" "If you tell, your mom is going to get hurt." The offender may normalize the inappropriate behavior with the child, or even blame the child for letting the abuse happen.

If you or someone you know suspects child abuse, please contact your local law enforcement agency or department of social services. The Darkness to Light National Child Sexual Abuse Helpline can provide local resources and information at 1-866-FOR-LIGHT. You can also contact the ChildHelp USA National Child Abuse Hotline at 1-800-4-A-CHILD for 24/7 support. For more information or additional resources, visit https://mcasa.org/prevention/preventing-child-sexual-abuse or call 301-328-7023.

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